

PAN ATLANTIC RESEARCH

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58TH OMNIBUS POLL™

“The Benchmark of Maine Public Opinion”

May, 2022



*#1 Ranked Maine-Based Pollster by
FiveThirtyEight in the 2014 and 2018
Election Cycles*

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I. Background

PAN ATLANTIC RESEARCH

- Pan Atlantic Research is a Portland, Maine based, **independent** marketing research and consulting firm which is currently in its 38th year of successful operation.
- This Omnibus Poll is the 58th poll in a series of statewide polls conducted by Pan Atlantic Research on public policy, business, economic, and technology issues.
- Information contained in the Omnibus Poll is developed and intended for clients of Pan Atlantic Research, the media, and the general public.
- **The research conducted for this Omnibus Poll was not commissioned or paid for by any clients or other parties.** Proprietary research collected on other matters for clients (non-election issues) is not included in this report and is the sole property of those clients who commissioned it.
- For further information about the poll or usage thereof, please contact Jason Edes, President, at (207) 221-8877 or by email at jedes@panatlanticresearch.com.

II. Methodology

PAN ATLANTIC RESEARCH

- The 58th Pan Atlantic Research Omnibus Poll™ was conducted between April 21nd and May 5th, 2022.
- A randomly selected sample of 964 Mainers age 18 or older was recruited online using a panel provided by our vendor partner Dynata, a highly respected national research panel provider. Respondents who indicated that they were "likely," "very likely", or "certain" to vote were asked all questions on the survey, while others were asked only for demographic information for weighting purposes.
- Data were weighted using US Census Bureau data to match the composition of Maine's voting-age population based on Congressional District, age, education, and gender.
- **The result is a sample of 824 likely voters, with a margin of sampling error of 3.4% at the 95% percent confidence level.**

II. Methodology

- The survey was administered only to those who fulfilled the following criteria:
 - Are “certain,” “very likely,” or “likely” to vote in the upcoming election on November 8th, 2022
 - Are registered to vote in Maine
 - Are ages 18 and older
 - Do not, nor does anyone in their household, work for a market research, advertising or media firm.
- It should be noted that figures may not always equal 100.0 percent due to the rounding of decimals.

II. Methodology

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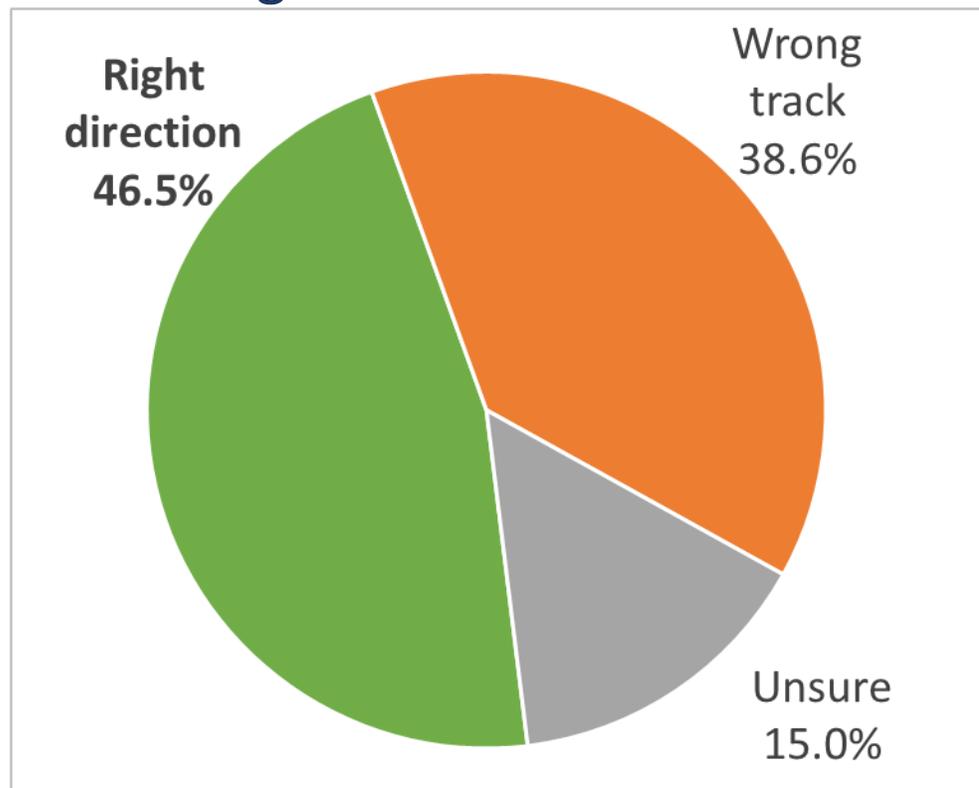
- The results are broken out by various demographic subsamples, including Congressional District, political party affiliation, age, education, income, and gender. The margins of error for specific subsamples are higher than the $\pm 3.4\%$ margin of sampling error for the entire sample.
- Finally, we note that as with all surveys, these results are indicative of public opinion at a singular point in time and do not seek to project final election results.

III. Pan Atlantic 58th Omnibus Poll Results:

National and State Political Climate

Direction of the State

Nearly half of respondents (46.5%) indicated that they feel that things in the State of Maine are generally headed in the “right direction,” while 38.6% feel that things are off on the “wrong track.”

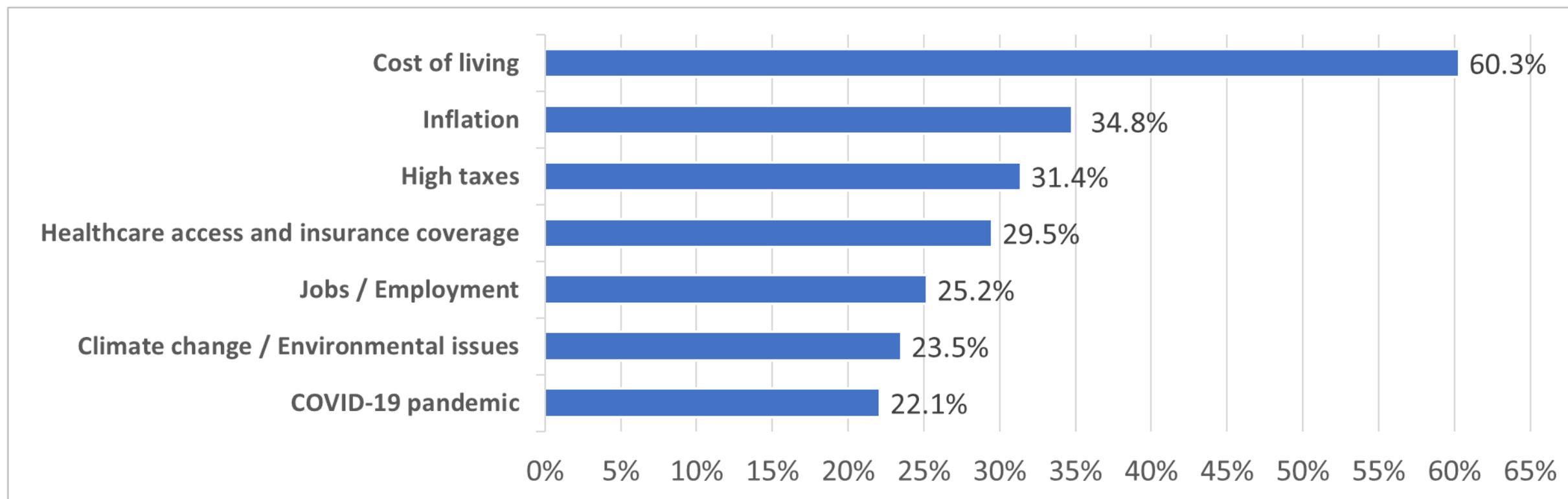


- 15.0% of respondents are “unsure” on this question.
- 72.1% of Democrats said that the state is headed in the right direction compared to 46.4% of Independents and only 27.0% of Republicans.

- *All in all, do you think things in the State of Maine are generally headed in the right direction, or do you feel things are off on the wrong track?*

Key Issues Facing the State of Maine – Top 3 Issues Combined

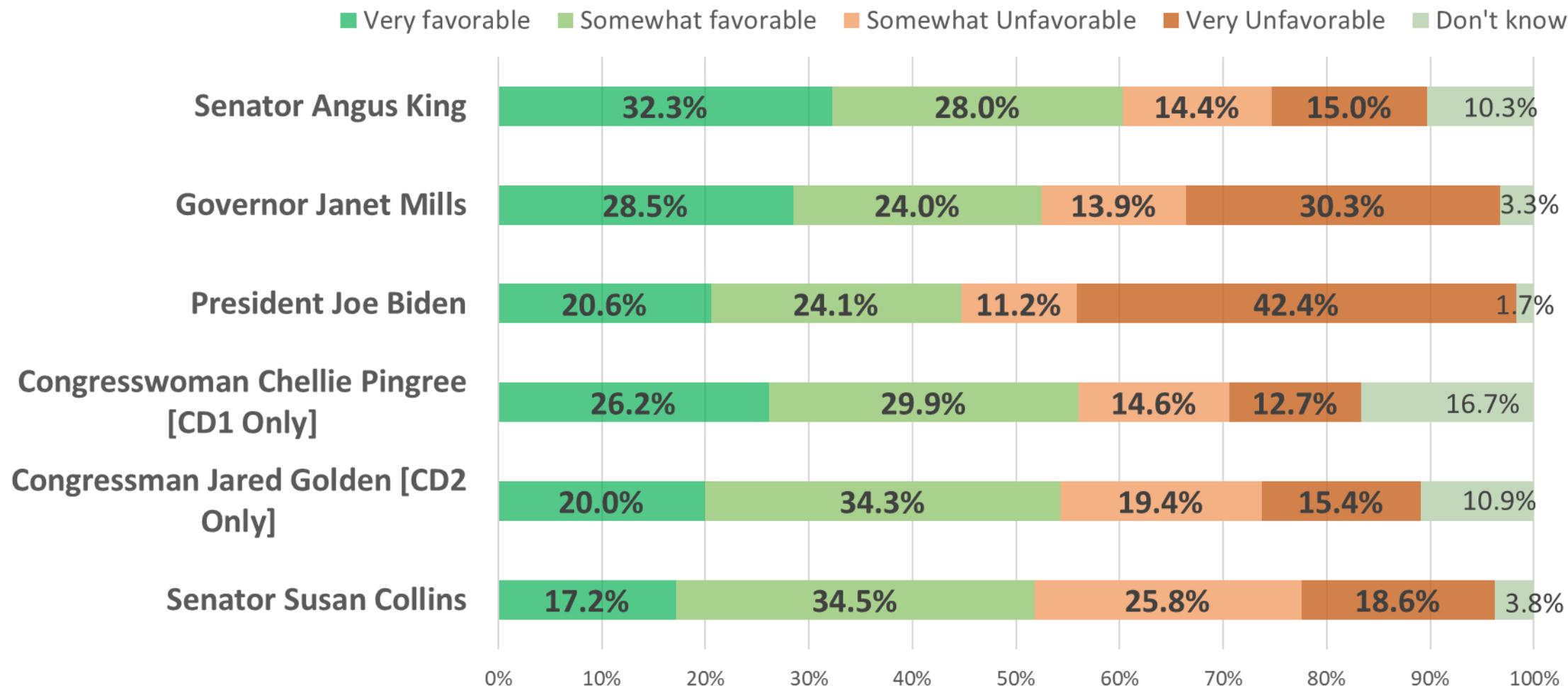
Respondents most frequently named (1) Cost of living, (2) Inflation, and (3) High taxes as the most important issues facing the State of Maine today. Data below represents the sum of respondents' top three issues.*



*Note that most surveys were completed prior to the publication of the leaked draft opinion in the Supreme Court's *Dobbs v. Jackson Women's Health Organization* case.

- *What do you think are the **three** most important issues facing the State of Maine today?*

Favorability Ratings (4-Point Scale)



- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them.

Net Favorability (% Favorable - % Unfavorable)

Sen. Angus King	+30.9
Rep. Chellie Pingree (1st District Only)	+28.8
Rep. Jared Golden (2nd District Only)	+19.5
Governor Janet Mills	+8.3
Sen. Susan Collins	+7.3
President Joe Biden	-8.9

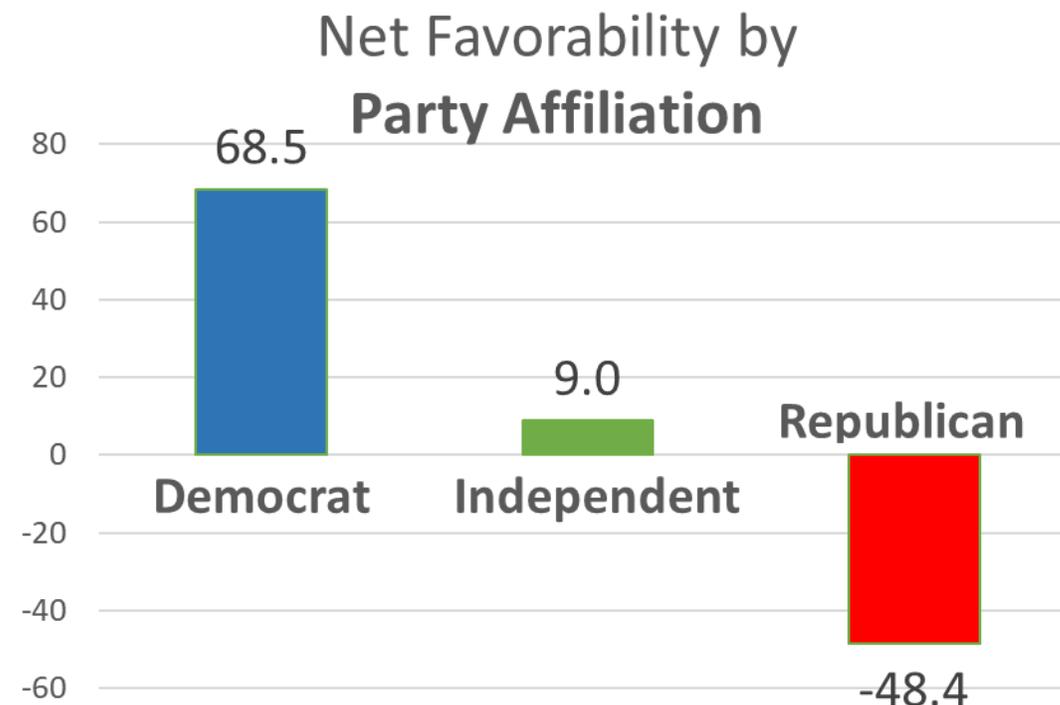
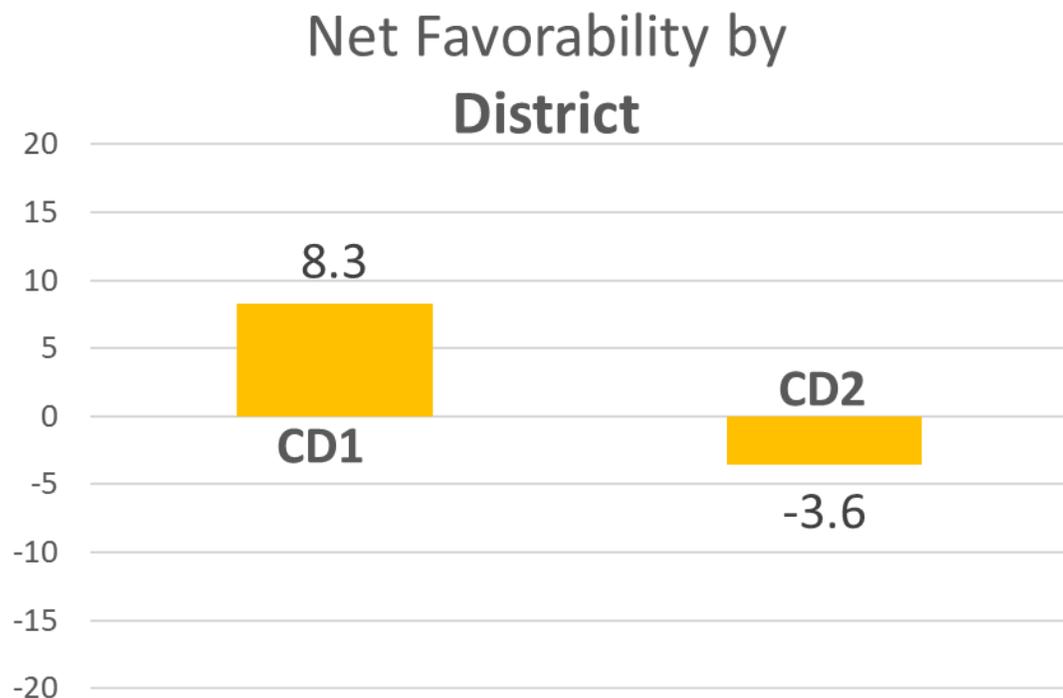
- Among figures tested, Angus King, Jared Golden, Chellie Pingree, Janet Mills, and Susan Collins all have positive net favorability ratings.
- Joe Biden has a negative net favorability rating.

- *The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]*

Net Favorability – Governor Janet Mills

By District and Political Party Affiliation

Governor Janet Mills’s Net Favorability is +8.3 in the 1st Congressional District and -3.6 in the 2nd Congressional District. It is +68.5 among Democrats, +9.0 among Independents, and -48.4 among Republicans.



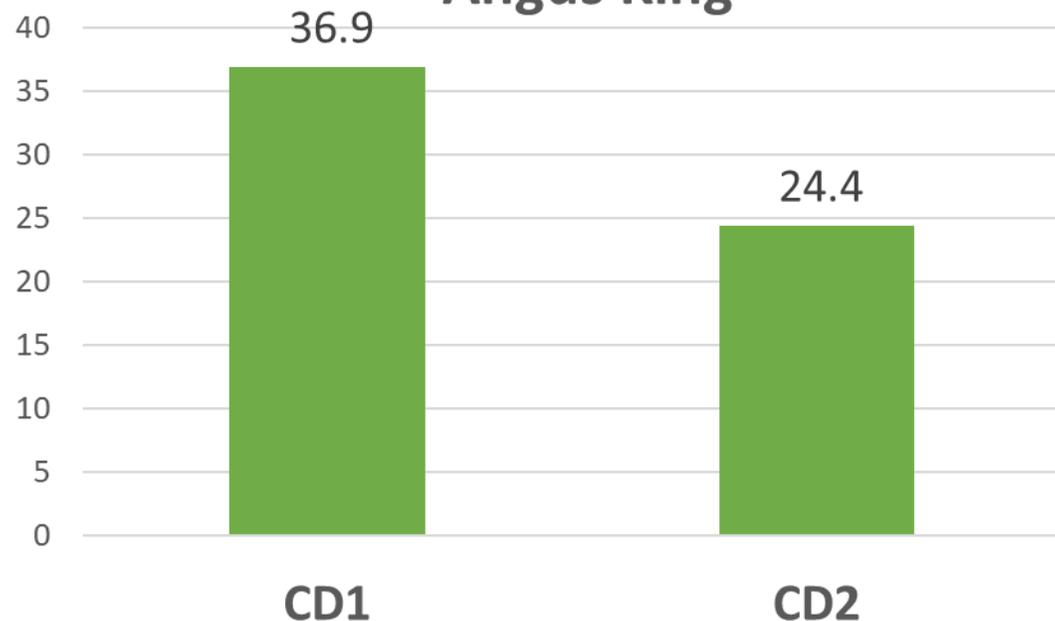
- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]

Net Favorability – Senator Angus King and Senator Susan Collins

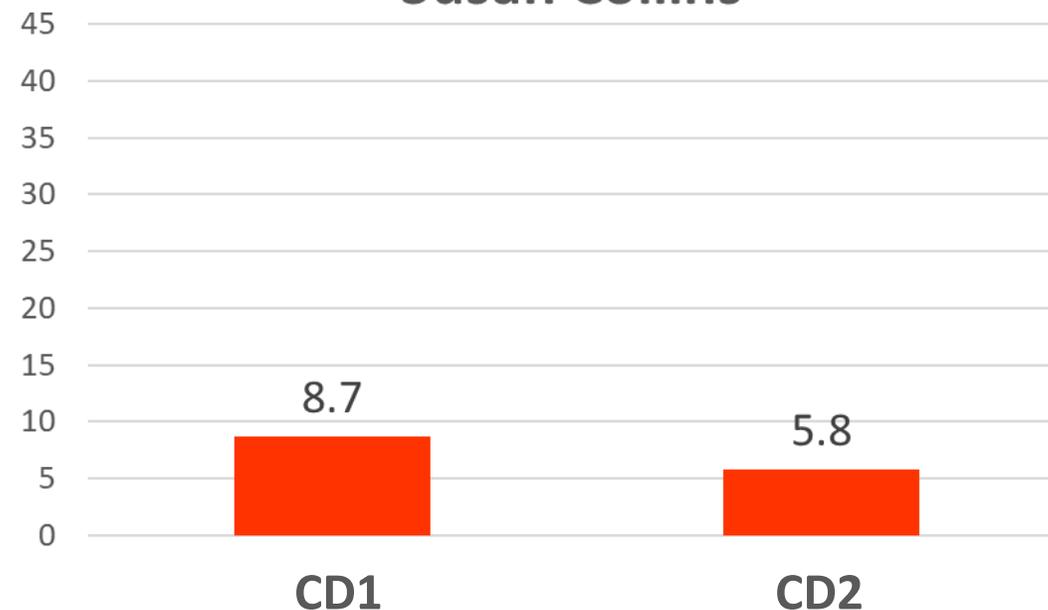
By Congressional District

Angus King’s Net Favorability is +36.9 in the 1st Congressional District and +24.4 in the 2nd Congressional District. Susan Collins’s Net Favorability is +8.7 in the 1st Congressional District and +5.8 in the 2nd Congressional District.

Net Favorability by District
Angus King



Net Favorability by District
Susan Collins



- The following are the names of some people holding public office in Maine and nationally. For each person, please indicate whether you have a “very favorable”, “somewhat favorable”, “somewhat unfavorable”, or “very unfavorable” opinion of them. [Order was rotated.]

III. Pan Atlantic 58th Omnibus Poll Results:

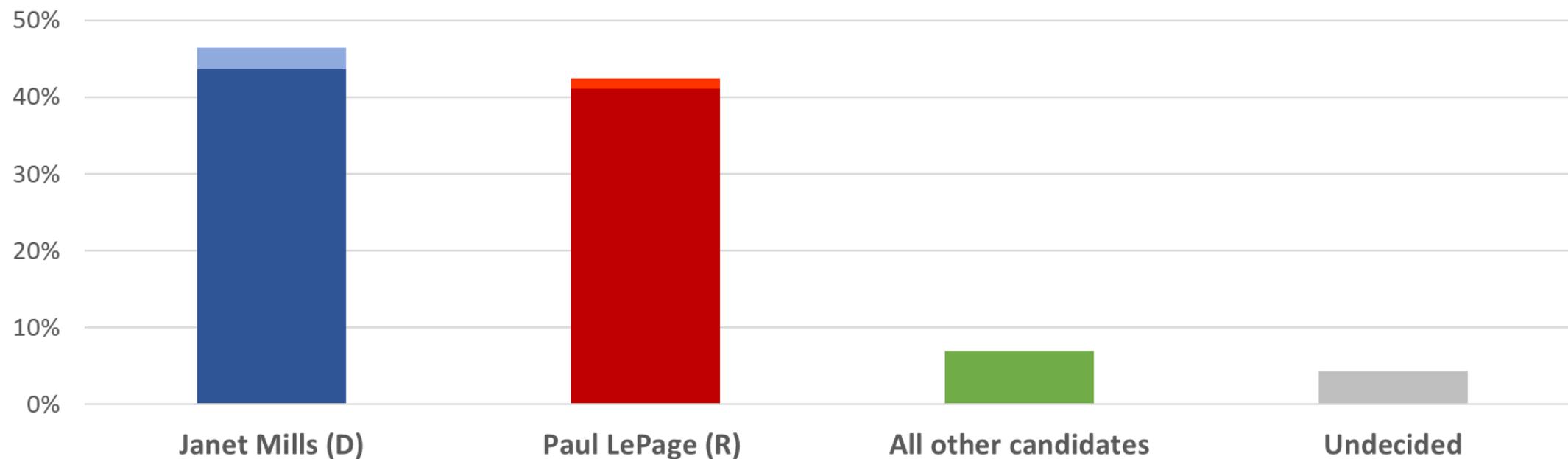
2022 Election

2022 Elections Questions

- For each race in the upcoming November 2022 elections, respondents were first asked *“If today were Election Day, who would you vote for?”*
- Respondents who answered “don’t know” to this question were asked the follow-up question *“Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?”* Respondents who indicated a candidate preference on this question are included in each candidate’s total vote share figures in the slides which follow.
- This methodology follows empirically validated polling best practices.

Gubernatorial Election

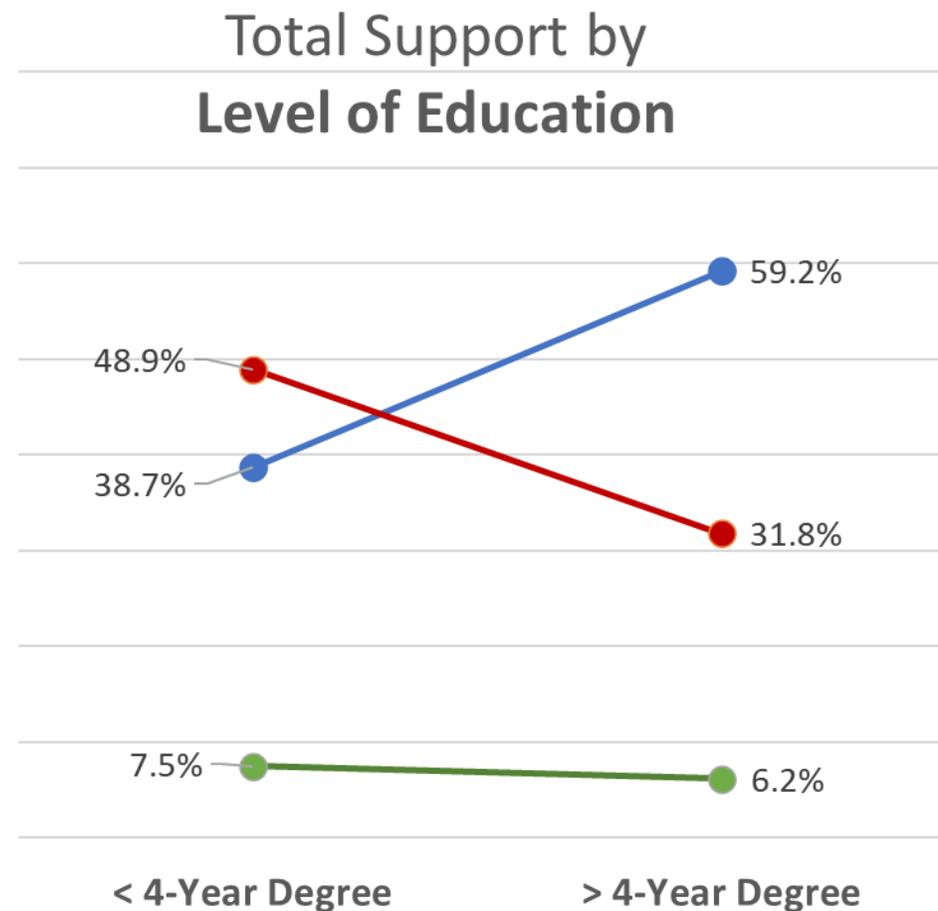
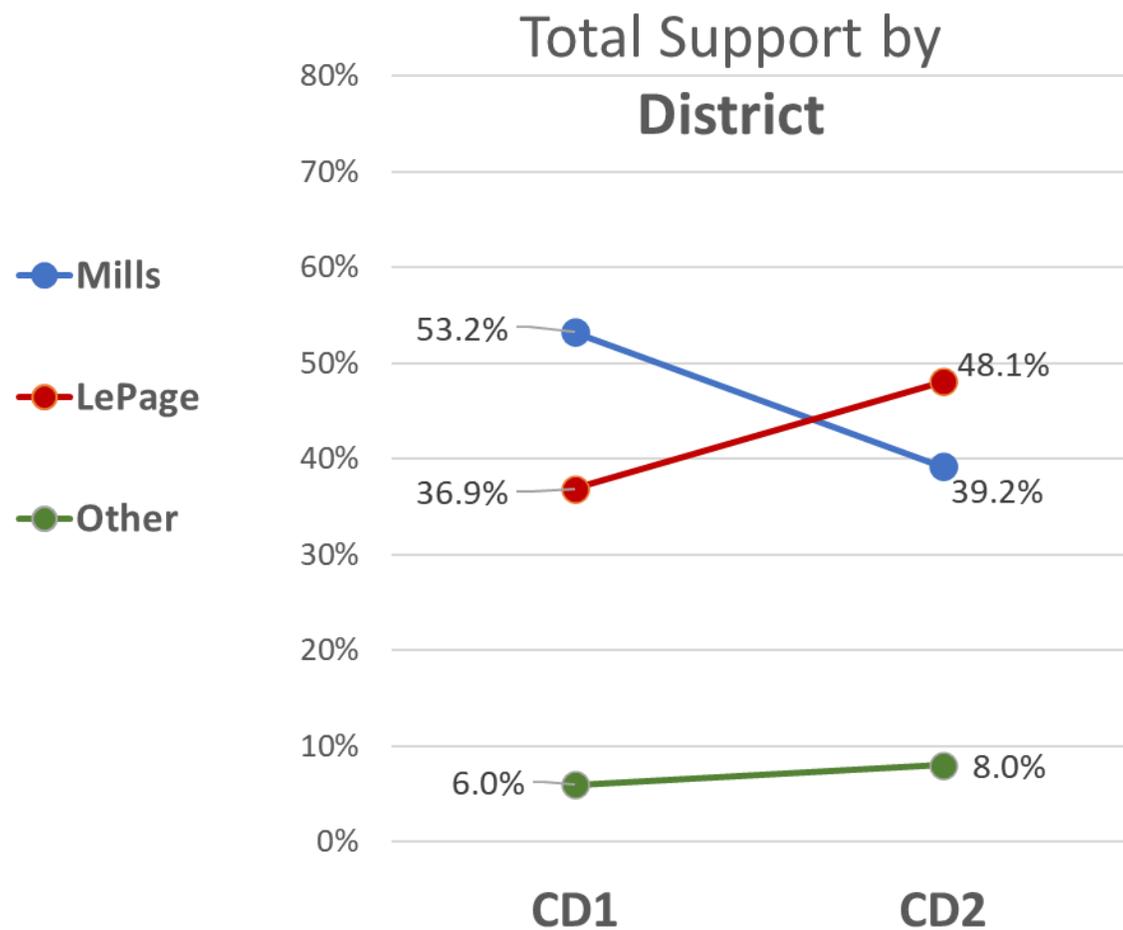
In the race for Governor, Janet Mills (D) is leading Paul LePage (R) by a margin of 4.0 percentage points.



	Janet Mills (D)	Paul LePage (R)	All other candidates	Undecided
Total Vote Share	46.4%	42.4%	7.0%	4.3%
% Voting	43.6%	41.1%	6.8%	
% Leaning	2.8%	1.3%	0.2%	

- On November 8th, Mainers will vote for Governor. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

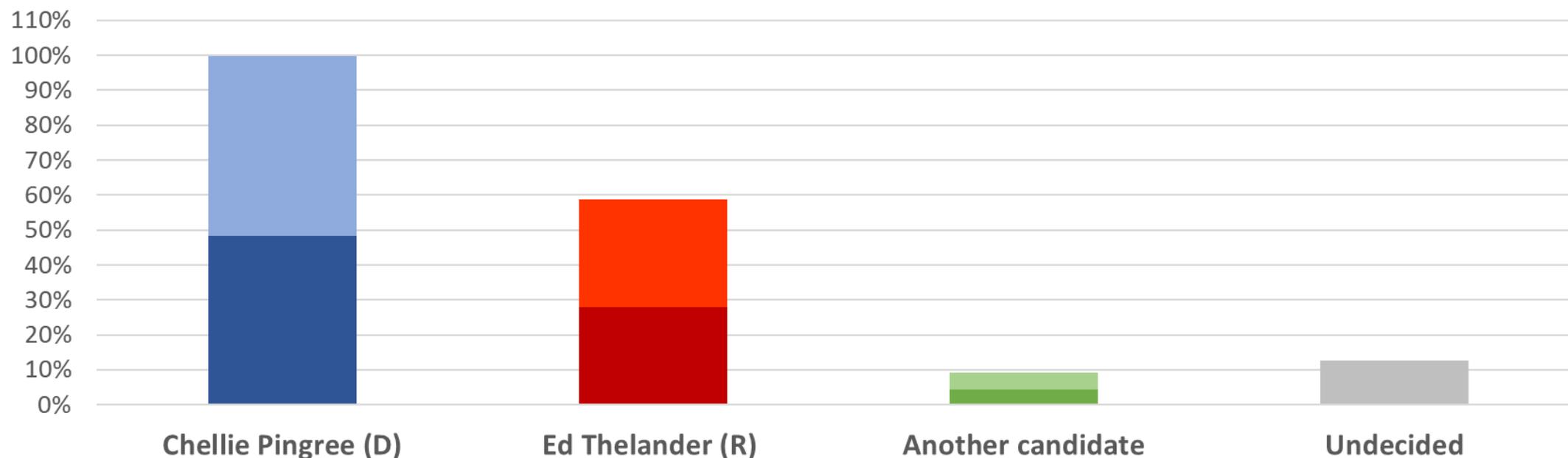
Gubernatorial Election – Key Demographics



- On November 8th, Mainers will vote for Governor. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

CD1 Election

In this race, Chellie Pingree (D) is leading Ed Thelander (R) by a margin of 20.3 percentage points. There is an undecided factor of 12.7%.



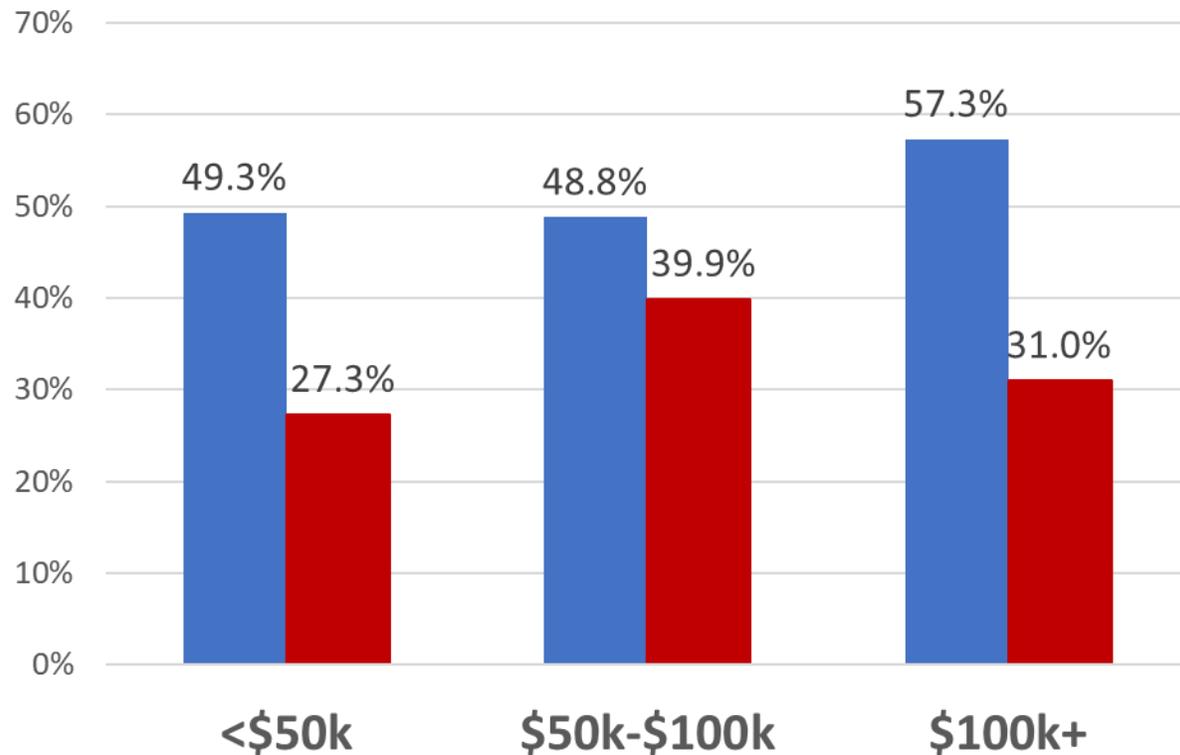
	Chellie Pingree (D)	Ed Thelander (R)	Another candidate	Undecided
Total Vote Share	51.3%	31.0%	5.0%	12.7%
% Voting	48.4%	27.8%	4.2%	
% Leaning	2.9%	3.2%	0.8%	

- On November 8th, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

CD1 Election – Key Demographics

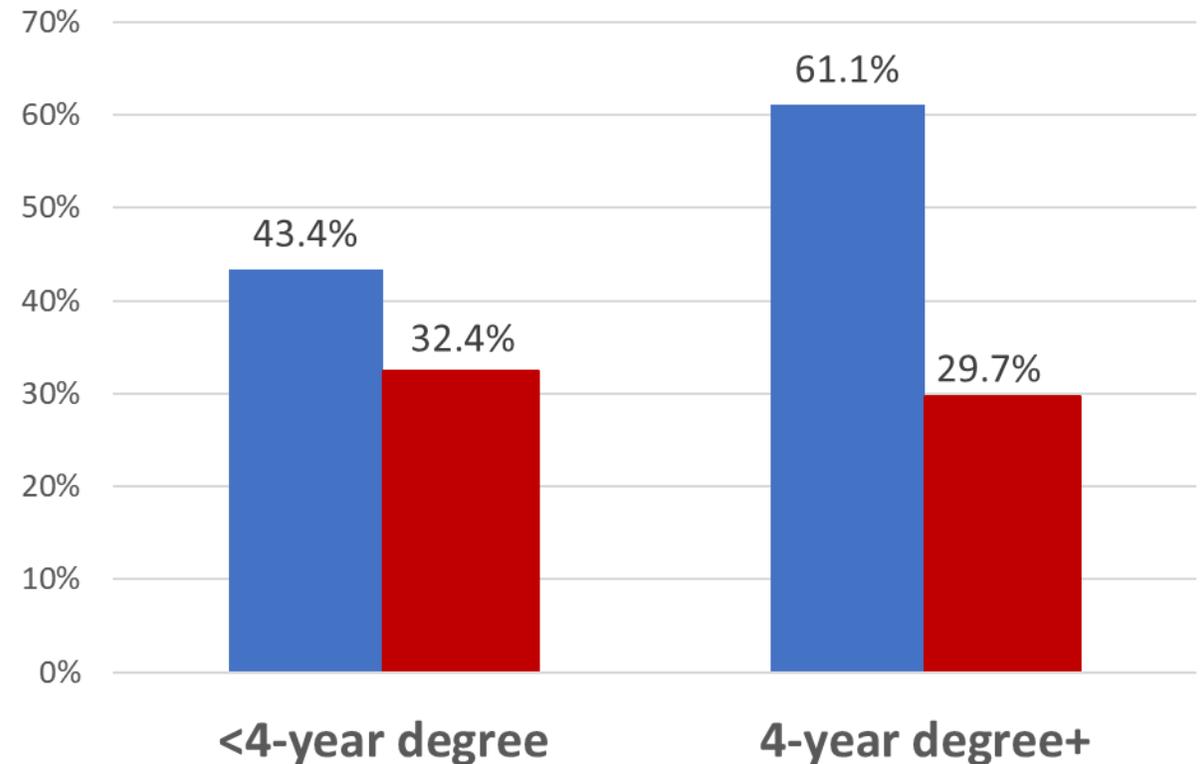
Total Support by **Income**

■ Pingree ■ Thelander



Total Support by **Education**

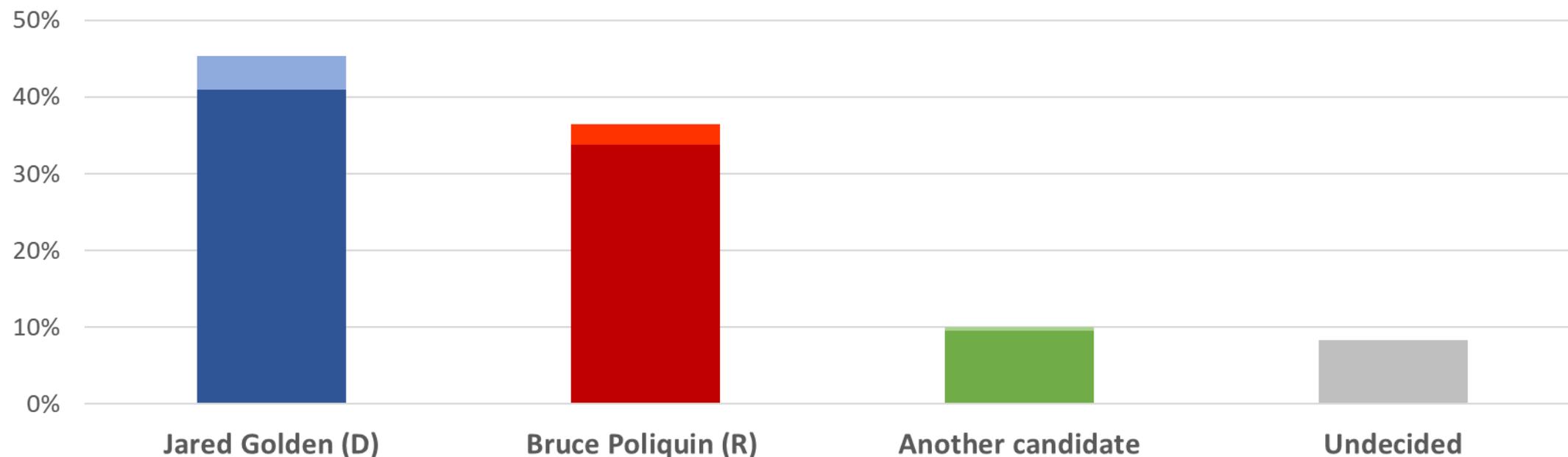
■ Pingree ■ Thelander



- On November 8th, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

CD2 Election

In this race, Jared Golden (D) is leading Bruce Poliquin (R) by a margin of 8.9 percentage points. 10.0% named “another candidate,” while 8.3% were undecided.



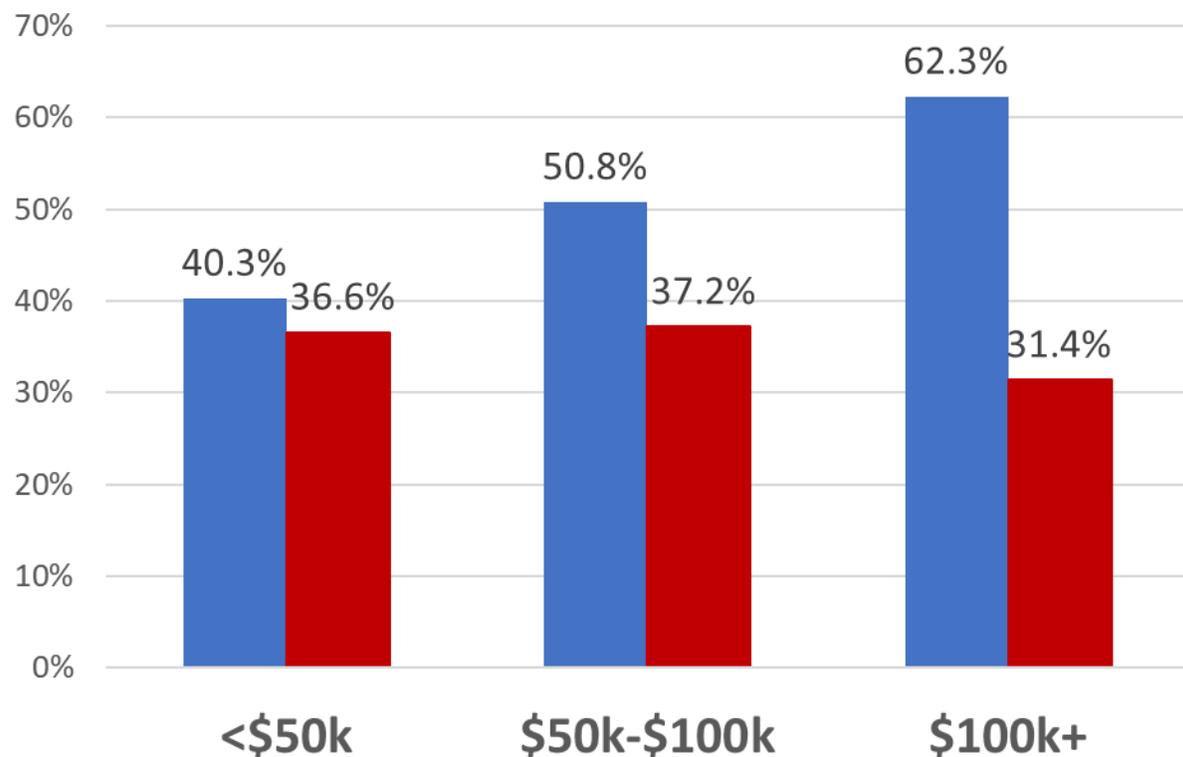
	Jared Golden (D)	Bruce Poliquin (R)	Another candidate	Undecided
Total Vote Share	45.3%	36.4%	10.0%	8.3%
% Voting	41.0%	33.8%	9.5%	
% Leaning	4.3%	2.6%	0.5%	

- On November 8th, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

CD2 Election – Key Demographics

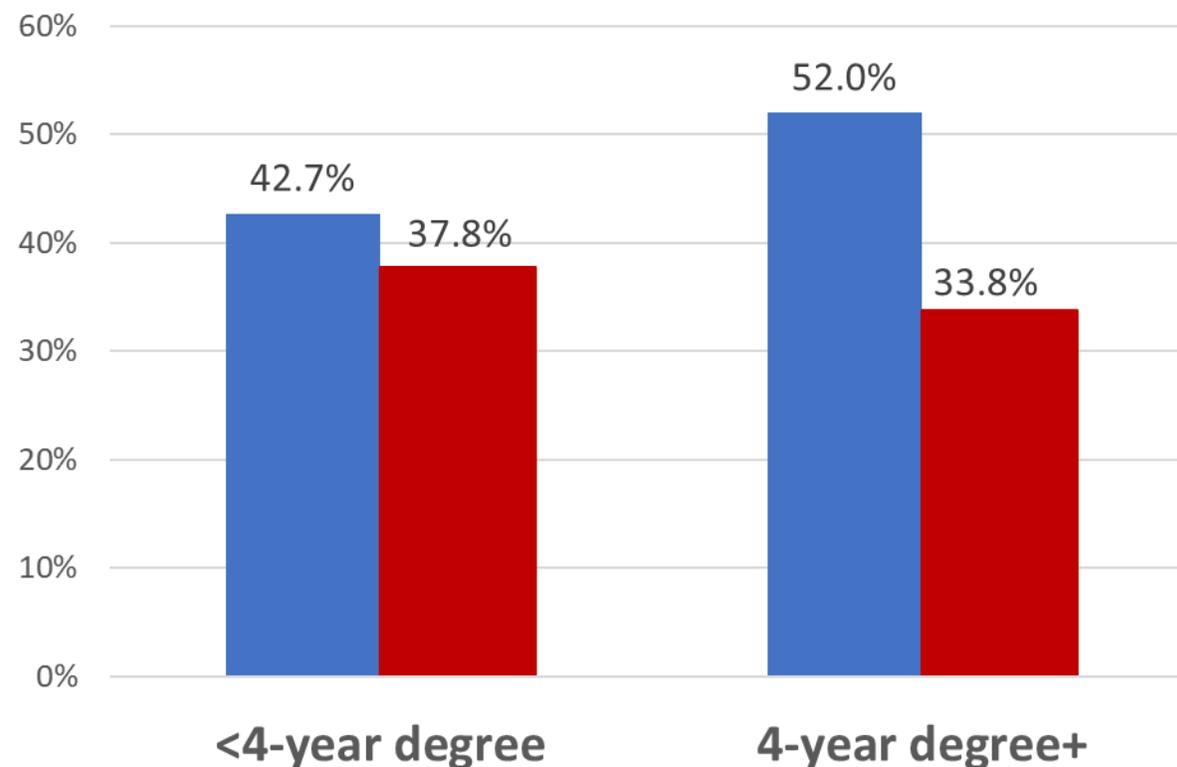
Total Support by Income

■ Golden ■ Poliquin



Total Support by Education

■ Golden ■ Poliquin



- On November 8th, Mainers will also vote for US Congressional Representatives. If today were Election Day, who would you vote for?
- Which candidate are you **leaning towards** voting for, even if you have not yet fully made up your mind?

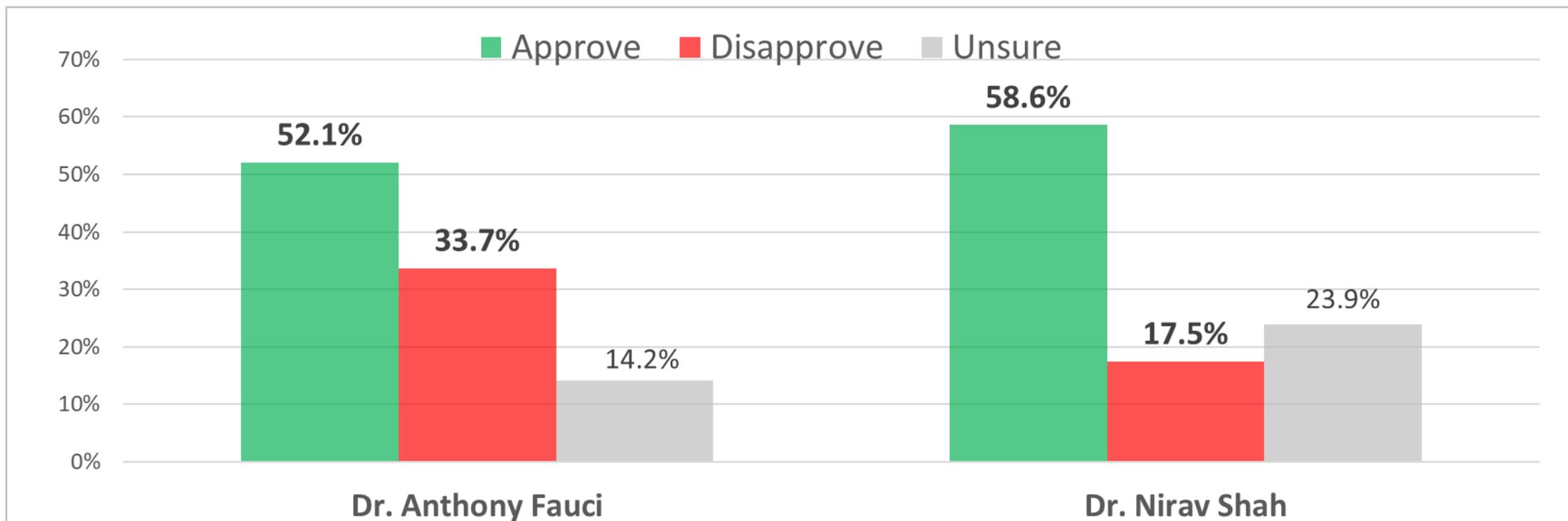
III. Pan Atlantic 58th Omnibus Poll Results:

Covid-19 Pandemic

Approval of Job Performance

Dr. Anthony Fauci and Dr. Nirav Shah

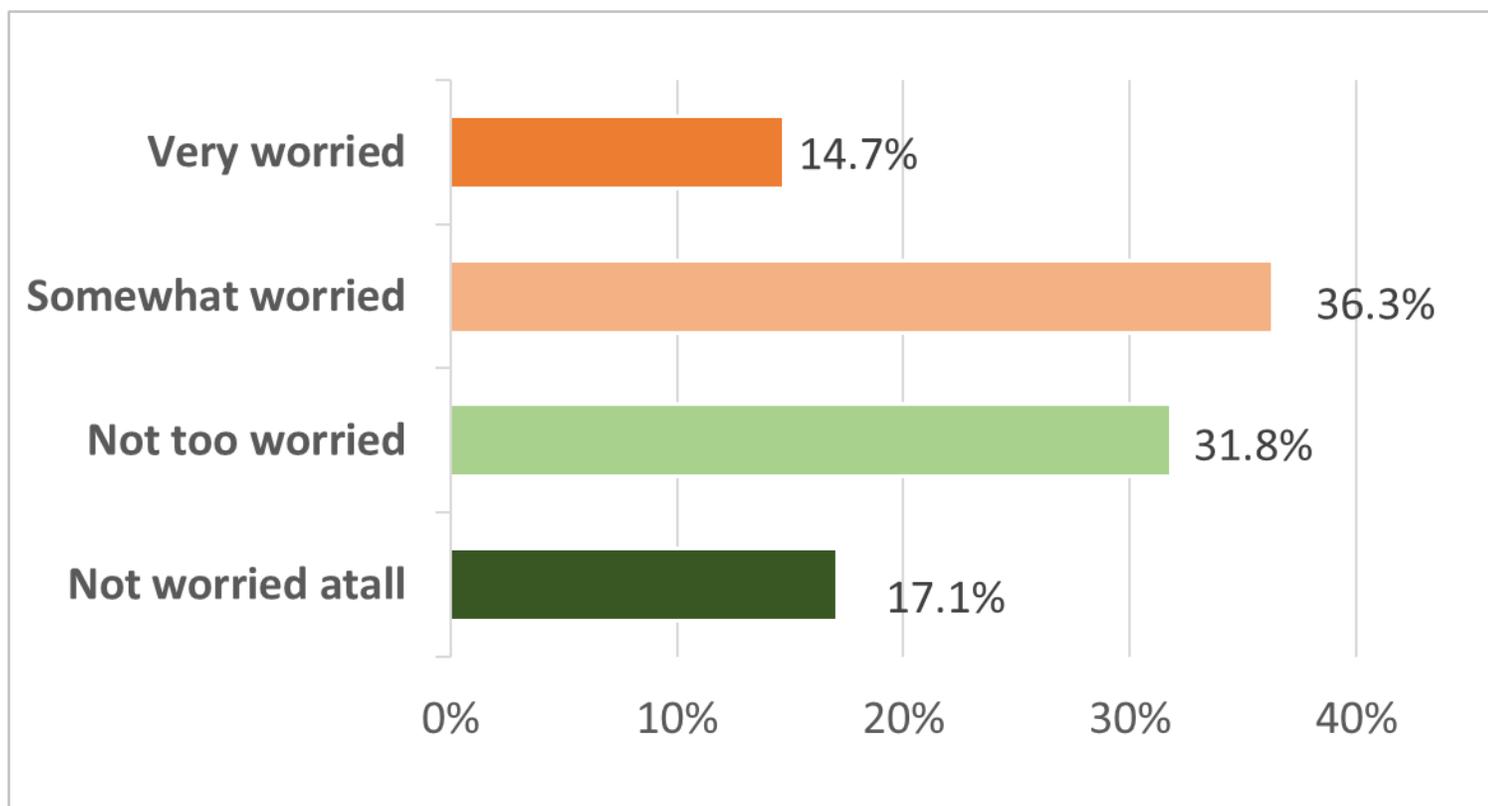
52.1% of respondents approve of Dr. Anthony Fauci's job performance as Director of the National Institute of Allergy and Infectious Diseases, while 58.6% approve of Dr. Nirav Shah's job performance as Director of the Maine CDC. Conversely, 33.7% of respondents disapprove of Dr. Anthony Fauci's job performance, while 17.5% disapprove of Dr. Nirav Shah's job performance.



- *Do you approve or disapprove of the job Dr. Nirav Shah is doing as Director of the Maine CDC?*
- *Do you approve or disapprove of the job Dr. Anthony Fauci is doing as Director of the National Institute of Allergy and Infectious Diseases?*

Degree of Concern about Covid-19 Pandemic

51.0% of respondents rated themselves as “very” (14.7%) or “somewhat worried” (36.3%) about their personal risk of experiencing Covid-19. 48.9% rated themselves as “not worried at all” (17.1%) or “not too worried” (31.8%)

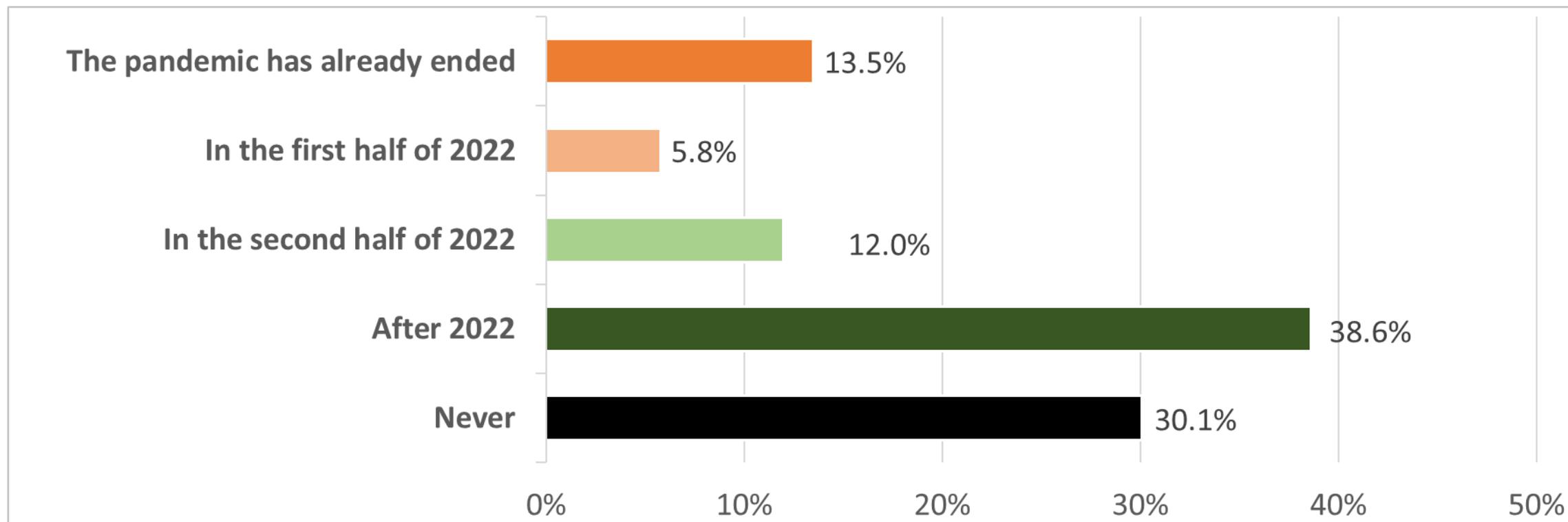


- 23.7% of Democrats, 13.4% of Independents, and 8.1% of Republicans rate themselves as “very worried.”

- *Taking into consideration both your risk of contracting it and the seriousness of the illness, how worried are you personally about experiencing Covid-19?*

Predicting the End of the Covid-19 Pandemic

13.5% of respondents feel that the Covid-19 pandemic has already ended. 17.8% feel that the pandemic will end in 2022, while 38.6% feel that the pandemic will end after 2022. 30.1% of respondents feel that the Covid-19 pandemic will never end.

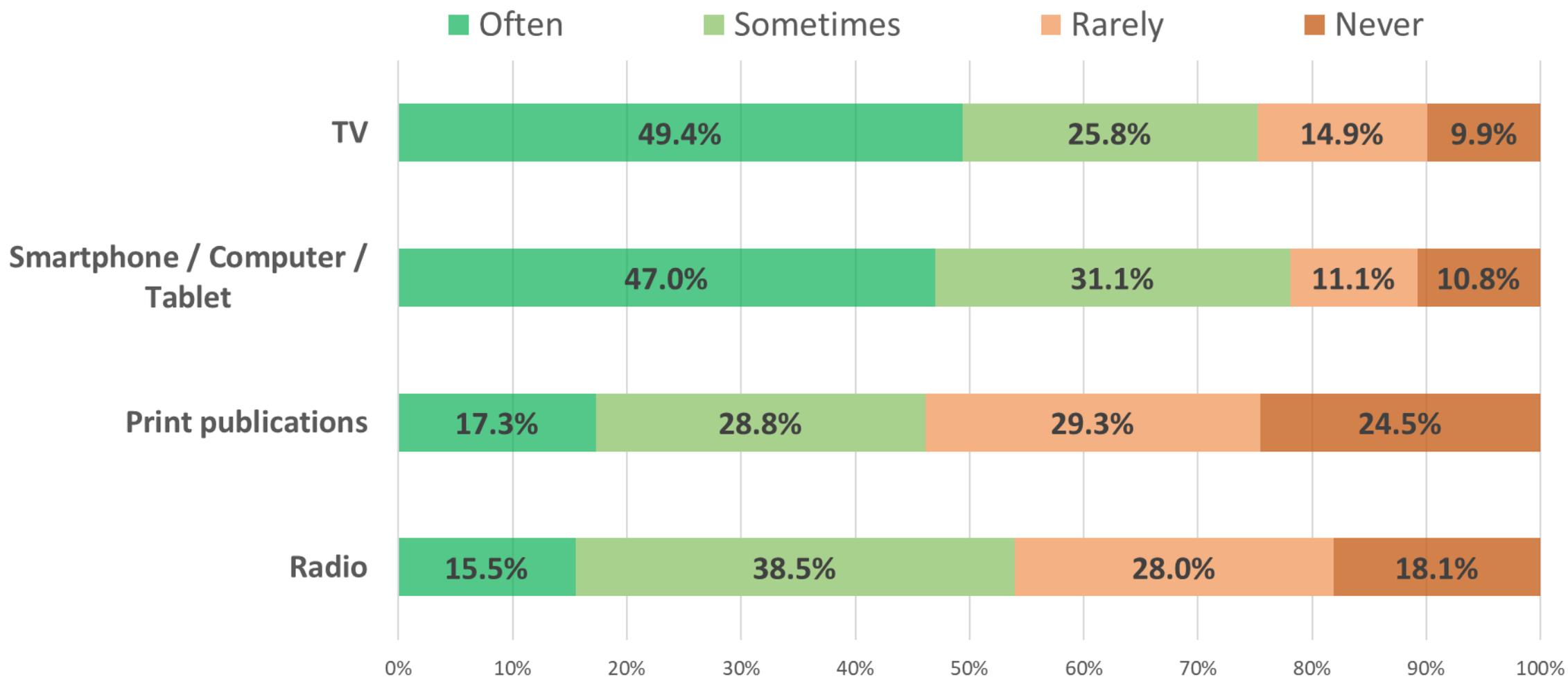


- *In your opinion, when do you think the Covid-19 pandemic will finally end?*

III. Pan Atlantic 58th Omnibus Poll Results:

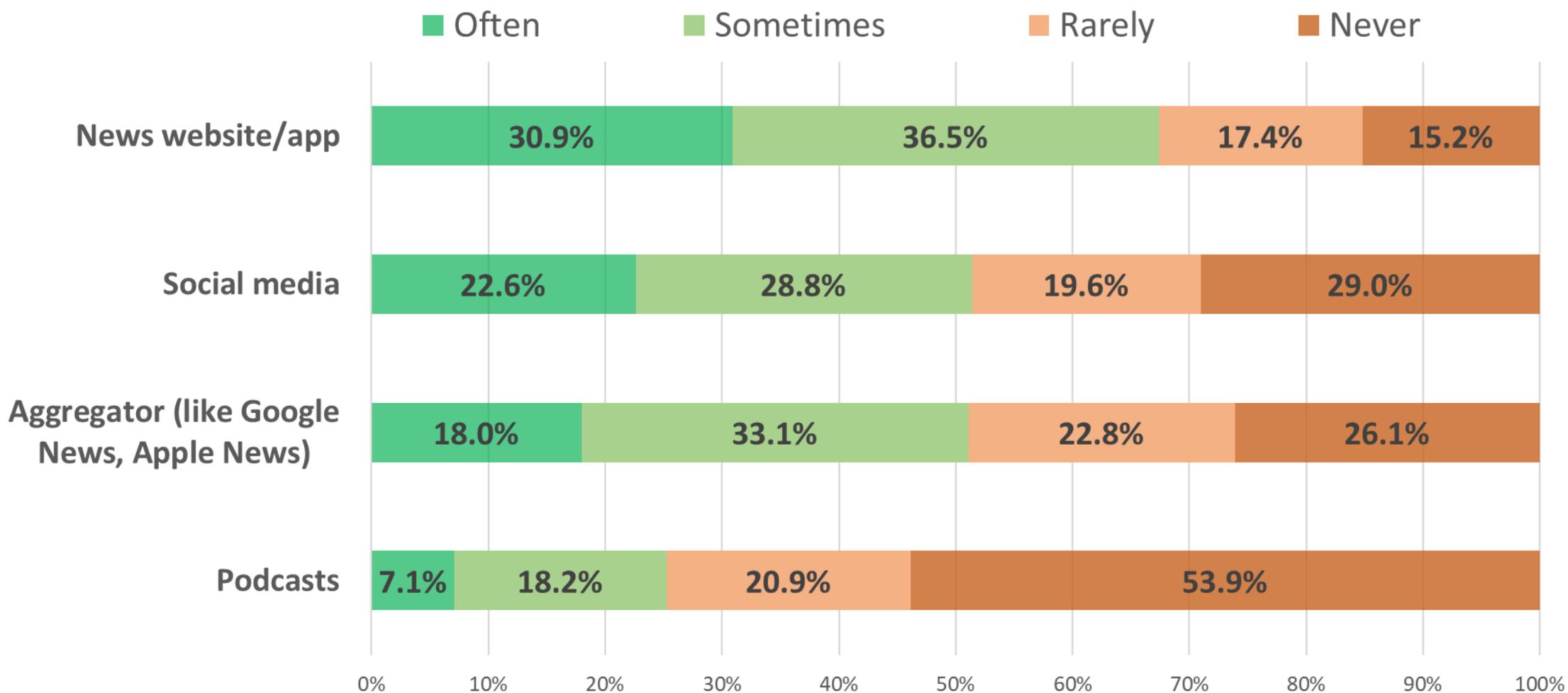
News Sources

News Sources – Physical Platforms



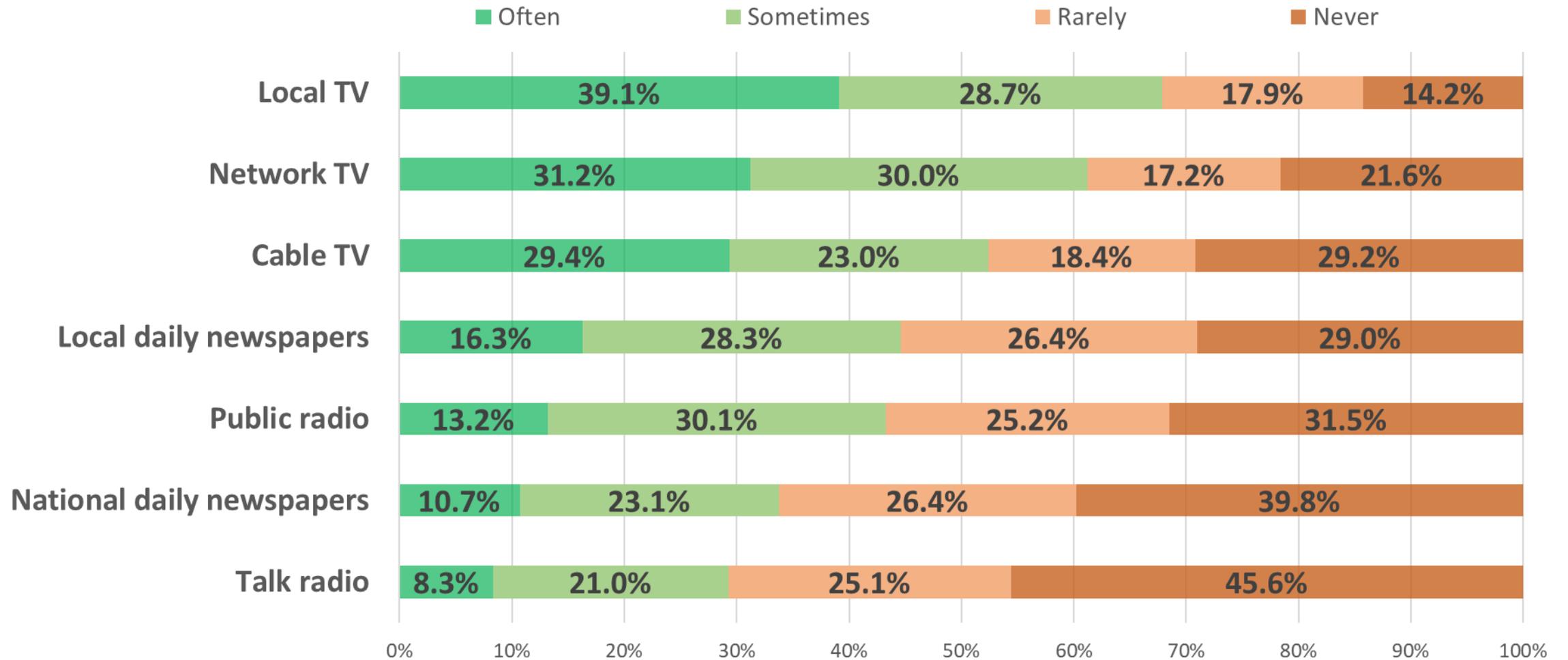
- How often do you get your news from each of the following **physical** platforms?

News Sources – Digital Platforms



- How often do you get your news from each of the following **digital** platforms?

News Sources – Providers



- *How often do you get your news from each of the following providers?*

News Sources

- The key **physical platforms** respondents use to get their news are “TV” (49.4% “often”) and “Smartphone/Computer/Tablet” (47.0% “often”).
 - The key **digital platform** respondents use to get their news is “News website/app” (30.9% “often”). A further 22.6% named “Social Media” as a source where they “often” get their news.
 - The key **providers** from which respondents get their news are “Local TV” (39.1% “often”), “Network TV (31.2% “often”), and “Cable TV” (29.4% “often”).
- *How often do you get your news from each of the following **physical** platforms?*
 - *How often do you get your news from each of the following **digital** platforms?*
 - *How often do you get your news from each of the following **providers**?*

IV. Demographics of the Sample

Demographics of the Sample

Political Party	
Democrat	28.2%
Republican	30.6%
Independent	29.6%
Other party	5.8%
Don't know / Prefer not to answer	5.7%

Level of Education	
High school diploma or less	30.5%
Some college / 2-year degree	32.4%
Four-year college degree or more	36.5%
Prefer not to answer	0.6%

Demographics of the Sample

Age	
18-34	19.3%
35-54	32.1%
55+	47.9%
Prefer not to answer	0.6%

Household Income Level	
Less than \$25,000	18.0%
\$25,000 to under \$50,000	30.7%
\$50,000 to under \$75,000	19.0%
\$75,000 to under \$100,000	12.4%
\$100,000 or more	15.6%
Don't know / Prefer not to answer	4.5%

Demographics of the Sample

Gender	
Female	46.2%
Male	51.6%
Non-binary	1.2%
Prefer not to answer	1.0%

Congressional District	
CD 1	51.0%
CD2	49.0%